

United Way of Halifax Region to lead Lieutenant Governor Mayann Francis' New Community Award

(Halifax, NS) Lieutenant Governor Mayann Francis announced today that she will champion an award to recognize the energy, enthusiasm and caring for others, evident in many Nova Scotian communities across the province. Reference to the new award was included in Her Honour's installation address in the Red Room at Province House.

Her Honour invited Catherine Woodman, President and CEO of United Way of Halifax Region, to coordinate the initiative on her behalf.

"We are delighted to be asked to lead this initiative with Her Honour's guidance," says Catherine Woodman, President and CEO of United Way of Halifax Region. "This is both relevant and strategic. When neighbours reach out to each other to solve problems, create change and celebrate results, communities come alive. This kind of activity has a lasting and positive impact on the health of the community and its citizens."

Her Honour has served on the Board of Directors of United Way Canada as well as United Way of Halifax Region. She has witnessed first-hand, United Way's commitment to strengthening communities as it supports efforts by individuals and groups in local neighbourhoods to get involved and make a difference. Her Honour also credits the energy, support and personal commitment she experienced growing up in Whitney Pier as the foundation for her own personal drive and determination.

Ms. Woodman will recruit a panel of volunteers to develop criteria to be approved by Her Honour. The same committee will recommend the framework and frequency for annual presentation.

With 80 years of experience, United Way of Halifax Region is committed to bringing the best mix of human and financial resources together to strengthen our community. Building on individual strengths, increasing capacity and measuring results, ensures that efforts culminate in building an extraordinary community. The vision is realized through support for young children and their families, increased commitment to individual well-being, increased safety in homes and neighbourhoods and a stronger voluntary sector.

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